



PT. Matahari Putra Prima Tbk

## **PRESS RELEASE**

**For Immediate Release**

# **MPPA DONATES RP334 MILLION TO YAYASAN PAPUA**

**Lippo Village, Tangerang  
Wednesday, June 15, 2016**

PT Matahari Putra Prima Tbk (MPPA), a multi-format modern retailer in Indonesia, which operates Hypermart, SmartClub, Foodmart, Boston Health & Beauty and FMX, has donated its customers' money change in the amount of Rp334,069,685,- to Lembaga Kesejahteraan Sosial Pendidikan Harapan Papua ("Yayasan Papua") as part of the Company's Corporate Social Responsibility (CSR) program. The donation was collected during the first phase of "Dukung Pendidikan Anak Papua" (Papua Children Education Support) campaign from April 1, 2016 until May 31, 2016.

Yayasan Papua is an institution engaged in educational assistance program to build school buildings for students of Sekolah Lentera Harapan in Papua. The donation was collected from the customers' change through cashier lines of Hypermart, SmartClub, Foodmart, Boston Health & Beauty and FMX.

The symbolic ceremony was held at Yayasan Pendidikan Pelita Harapan (YPPH)'s headquarter in Lippo Karawaci and was attended by both MPPA and YPPH representatives.

Carmelito J. Regalado as MPPA's Deputy CEO commented, "We are delighted and honored to be able to give our customers' change as donation to Yayasan Papua. The donation is much needed by Yayasan Papua to build more schools and teachers development program for the children in Papua. This is in line with MPPA's CSR to focus toward children education and health."

"We would like to thank our customers for their support and participation in this program. Furthermore, the second phase of Dukung Pendidikan Anak Papua (Papua Children Education Support) program will begin in August-September, 2016," he further commented.





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**About PT Matahari Putra Prima Tbk (MPPA)**

PT Matahari Putra Prima one of Indonesia largest retailers employs more than 13,000 associates who serve customers in 110 Hypermarkets (Hypermart), 23 Supermarkets (Foodmart Primo/Fresh), 50 Minimarket/ Convenience stores (FMX), 105 Health and Beauty format stores (Boston) and 1 Wholesale (SmartClub). As of 31 March 2016, MPPA operates 289 stores in 68 cities throughout Indonesia.

MPPA continues to receive both domestic and international acknowledgement with several awards such as: The Charter Award concerning the environmental standards from Ecolabel & Green Label Indonesia by the Ministry of Environment and Forestry of Republic of Indonesia, 2015 Indonesia WOW Brand by MarkPlus Inc, 2015 Top 50 Most Valuable Indonesian Brands by Millward Brown, 2015 Indonesia Best eMark Award by SWA & Telkom University, and 2015 Top 10 Retailers Certificate of Distinction by Retail Asia.

